

WÜRTH AG wins “Technical Environmental Price 2009” award in the category “material performance/efficiency” with TI “trio” impregnated compressed tape

This new award has been given for the first time in June 2009 by the federal state of Baden-Wuerttemberg and is supposed to be assigned every 2 years for the development of innovative and outstanding products of environmental technology.

The committee of this exceptional award emphasizes on the products' following major criteria: energy saving, product safety and environmental friendliness. Therefore the products need to be on the cusp of launching or in the market for less than 2 years.

Tremco illbruck developed a second version of their successful “illbruck trio” for WÜRTH.

WÜRTH now exclusively buys this new 3 level multi-functional, impregnated compressed tape “trio” on a “private label” basis from Tremco illbruck.

“trio” is an innovative product which supplies thermal insulation and joint dealing in only one single work step. Wedge-shaped innovative sealing tape saves time and material. During installation, no additional thermal insulation (e.g. foam) is needed.



outside: lower compression „damp-open“
inside: tight compression „airtight & damp-proved“
middle: insulating

These requirements are specified by the RAL Quality Guilt regarding installation of windows and doors.

“The awarded enables construction and renovation with less emission of gas as well as less packaging waste” commended Tanja Gönner, minister of environment.

“The economy of propellant gas, solvents and packaging waste is very important”, states Andreas Kräutle, member of executive board from Würth GmbH & Co KG and responsible for product development. “The flexibility of this material balances weak spots in insulation and avoids loss of heating energy.” “We are happy about the positive echo from our customers who save 60 % of work time and we are proud of the environmental award. This enforces our will to further develop products, which procure more efficiency and more environmental protection on the construction site” confirms Mr. Kräutle.

Matthias Wagner, Sales Director Central Europe, Tremco illbruck GmbH & Co KG, was happy to represent our company together with Mr. Kräutle (cf. picture from right – Member of Executive Board Würth) and Mr. Penski (cf. picture from left – Product Manager Würth) during the award remission 24th June, Stuttgart

