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# NEWS RELEASE

**FOR IMMEDIATE RELEASE**

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## Tremco Roofing's BioTray System Best Green Product at International Roofing Expo

BEACHWOOD, Ohio (March 3, 2011) – The BioTray vegetated roof delivery system from Tremco Roofing and Building Maintenance was voted Best Green Product at the 2011 International Roofing Expo in Las Vegas.

More than 20 eligible products were on display in the International Roofing Expo's Product Showcase, a special area dedicated to leading-edge, new technology that allowed attendees to see, try and compare the latest and most environmentally friendly products. From this select group of products, a panel of judges chose the winners in the categories of "Best New Product" and "Best Green Product." When the awards were announced on February 17, BioTray took home the gold for the "green" category.

The BioTray is a natural, biodegradable, modular system for vegetated roofs. The modules are 17" square trays composed of natural latex and coconut coir. Coconut coir is a fibrous, rapidly renewable product derived from coconut husks. Unlike traditional modular systems, the coconut fiber decomposes over time and the BioTray module is converted into growing media (soil). This eliminates the use of plastic in growing and installing vegetated roofs, increasing the sustainability of the roof. Because BioTray systems can be used with young plants, they allow vegetated roofing system customers to pre-establish plants in an off-site nursery. This enables Tremco to install vegetated roofs that are established from day one. Besides providing plants that are more mature and robust, this process eliminates stress on the plants during installation.

BioTrays are an integral part of the vegetated roof on the headquarters of Tremco Incorporated, demonstrating how our company is leading by example in using the products that we sell to customers.

Information about the International Roofing Expo is available at www.theroofingexpo.com.

About Tremco Roofing and Building Maintenance
Headquartered in Beachwood, Ohio, Tremco Roofing and Building Maintenance helps manage building life cycles for customers in education, healthcare, government, manufacturing and many other industries. In business since 1928, Tremco Roofing and Building Maintenance is a division of Tremco Incorporated, which is itself part of the RPM Building Solutions Group, an international leader in the construction, maintenance and repair markets. Tremco Roofing works closely with Tremco Incorporated subsidiary WTI, which provides general contracting and roofing services; both Tremco Roofing and WTI are ISO 9001:2000 certified. To learn more about us, visit http://www.tremcoroofing.com or call toll-free at 800-562-2728.

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