

Media Contact:

Bob Spreat

Marketing Manager

Tremco Roofing and Building Maintenance

Phone: 216-766-5646

E-mail: bspreat@tremcoinc.com

www.tremcoroofing.com

Tremco Roofing Announces New ICE System With Unmatched Curing Time

BEACHWOOD, Ohio (February 12, 2009) – Tremco Incorporated’s Roofing and Building Maintenance Division builds on its impressive history of product innovation with the introduction of its ICE (Instant Cure Emulsion) System. The three-component ICE System can cure in as few as four hours, compared to a typical cure time of 30 days for systems with asphalt-based adhesives.

The three components of the unique, patent-pending ICE System are:

- *ICE Adhesive*, a sprayable, water-based asphalt emulsion designed for use with ICE Reinforcing Fabric.
- *ICE Reinforcing Fabric*, high-tensile reinforcing fabric treated with a special catalyst that causes a fast break of water from the system, so it can set within minutes and cure within four hours under most conditions when applied in ICE Adhesive. (Curing time depends on weather conditions and other factors and can only be determined on a project-by-project basis.)
- *ICE Coating*, a highly reflective, low-VOC, acrylic, elastomeric roof coating that satisfies the requirements of ENERGY STAR®, the Cool Roof Rating Council and California’s Revised Title 24 Energy Code. The ICE Coating uses Tremco’s patent-pending nanotechnology, enhancing both durability and reflectivity, and has superior early ponded water resistance, especially when used in conjunction with the ICE Adhesive and Reinforcing Fabric. Its high reflectivity (.86) and emissivity (.93) equate to a Solar Reflectance Index of 108, well exceeding the LEED® requirement of 78 for reflective roof coatings.

The ICE System’s ease of application, reflectivity and weatherproofing qualities have been thoroughly tested; the system is approved by both UL and FM Global. “This is a breakthrough in roof systems,” said Greg Rudolph, Tremco Roofing’s vice president of product development. “Its unprecedented cure time should help contractors turn jobs around much faster. Our customers have benefited because many of their roofs were restored and made watertight literally in hours, with almost no disruption to their operations. Application is easy, there is little odor, and the tough roof surface is highly reflective, which should help lower energy costs.”

About the Tremco Roofing and Building Maintenance Division

Headquartered in Beachwood, Ohio, Tremco Roofing and Building Maintenance helps manage building life cycles while providing roofing and weatherproofing peace of mind. In business since 1928, Tremco Roofing and its subsidiary Weatherproofing Technologies, Inc., are ISO 9001:2000 certified. Tremco Roofing and Building Maintenance is a division of The Tremco Group, an international leader in the construction, maintenance and repair markets. To learn more about us, visit our website at www.tremcoroofing.com, or call toll-free at 800-562-2728.

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